

Privacy Policy

Processing of Personal Data

Cookies Policy

Please read this document in addition to the Terms and Conditions (https://www.simbitworld.com/docs/usageTerms/terms_and_conditions_simbitworld_2026_en.pdf) where you can see the definitions for some term used in this document. If you want to purchase, use or test our items, you share with us some information, personal data, and browsing our site you must agree to our policy on the use of cookies and similar technologies. This document does not replace any other specific notifications/requests, when needed, regarding the processing of personal data.

We are SIMBITWORLD SRL, with the identification data presented in the Terms and Conditions section with the **site** owned by us <https://www.simbitworld.com> and the **application** through which we provide users with information and products ("**Site**" or the "**App**"), bought before through the third-party platform ("**The Platform**").

In this document we will refer to us under the name of "Organization", "Firm" or "Company" or "**SIMBITWORLD**".

Media pages which belong to us called "**Media**" within our Terms and Conditions) are the following, but not limited to:

FACEBOOK: <https://www.facebook.com/SimBitWorld/>

INSTAGRAM: <https://instagram.com/simbitworld/>

YOUTUBE: <https://www.youtube.com/@SimbitworldOfficial>

DISCORD: <https://discord.gg/UgwbNvB>

Please contact us at contact@simbitworld.com to check the authenticity of the pages and the fact that they are owned by us if any doubts on the ownership.

Our website *may* have integrated buttons that link to our pages on social media and professional networks (such as Facebook, Instagram, etc.).

When you access these buttons, we may process Personal Data, such as cookie IDs. This data is jointly processed by us and the social media platforms and/or professional networks mentioned. With regard to these processing activities, we act as a joint data controller together with the respective platforms. Once the platform is accessed, our responsibility for the processing of the data ceases and the respective platform becomes solely responsible for further processing.

When you interact with us on social media or professional networks (through actions such as likes, shares, comments, reviews, testimonials, etc.), we will inevitably have access to certain information about you, in particular data that you have made public on your profile on the respective network. We process your Personal Data to communicate with you when you interact with us through these channels.

Also, when you visit or interact with our pages on these platforms, the privacy policy of the respective platform provider will apply, regarding the interactions and the collection, use and processing of your personal information. You or the platforms may provide us with information through the platform, and we will treat such information in accordance with this Privacy Policy.

The Site may use the YouTube and/or similar embedding function to play videos stored on YouTube uploaded by the Operator and/or a third party directly from the Site.

We inform you that when we use such videos on the Site, your personal information is provided to YouTube or similar only when these videos are played or viewed by you. When you do not click on these videos to start playing them, no personal data will be transmitted to these third-party platforms. Thus, by visiting the Site, YouTube/similar receive the information that you have accessed the corresponding subpage on the Site. In this case, when accessing the videos, the third-party provider (YouTube/similar) uses cookie technologies to collect information about user behavior. In accordance with the YouTube/similar policy, these cookies are used, among other things, for statistical purposes, to improve the user experience, as well as to prevent abusive or fraudulent practices.

This data processing takes place regardless of whether the YouTube / similar platform provides a user account through which you can log in or if there is no user account. Please note that when you are logged in to your Google account, your data will be directly associated with your account when you access a YouTube video embedded on the Site. To avoid such an association with your account, you must log out before accessing the video. We have no influence on and no control over this data transfer.

YouTube belongs to Google LLC, headquartered at 1600 Amphitheater Parkway, Mountain View, USA. Vimeo is headquartered at 330 West 34th Street, New York, USA. Both companies declare that they comply with the EU data protection standard (<https://www.privacyshield.gov/EU-US-Framework>). Other similar websites should be checked by the user.

According to their own policies, these providers store your data (even if you access YouTube as an unregistered user) as usage profiles and evaluate them, based on Art. 6 Para. (1) (f) GDPR (legitimate interest in displaying personalized advertising, market research and/or personalized design of its website). You have the right to object to the creation of these user profiles by exercising this right in relation to YouTube.

For more information about the processing of personal data by YouTube, please consult the provider's privacy policy at: <https://www.google.com/intl/en/policies/privacy> . For more information about the processing of personal data by Vimeo, please consult the provider's privacy policy at: <https://vimeo.com/privacy#data> we collect about you.

We are NOT responsible for the information and personal data you might communicate to false accounts or pages which have similarities with ours or any other pages than those held by us.

Before making payments for our Products via the selected Platform, please consult its Privacy Policy (on its own website to which you were redirected for payment. The Operator does not have access to, collect or save your bank card data when you make Payments via the Third Party Platform.

GDPR. SIMBITWORLD as a Personal data controller

We, The Company, as a personal data controller in our relationship with you, who have the status of data subjects, meaning individuals / the representative / the contact person of a company / any person in a relationship of any kind with our Company, we make every effort to process your personal data in full compliance with **Regulation (EU) 2016/679** ("General Data Protection Regulation" or "GDPR"), as well as with the applicable legislation in Romania, as a company legally registered in Romania.

SIMBITWORLD SRL implements adequate technical and organizational measures in order to ensure a high level of security and protection of personal data. We use security methods and technologies, together with internal policies and working procedures, to protect personal data collected in accordance with applicable law.

We are NOT required by law to designate a Data Protection Officer ("DPO").

Collected Personal data

- **Identification data** - name, surname, company name, unique identification code, registration number at the trade register, online identifier / username, account password, IP address, login details of the device from which you access us and any technologies involved, Internet provider, date and duration of the visit, *cookies*.*
- **Contact details** - e-mail, telephone, delivery address, billing address
- **Biometric data** - facial images / images which allow facial recognition - e.g. uploaded as profile picture
- **Financial data** - data regarding the card or bank account

Special (sensitive) personal data, as defined by the GDPR, are racial data, ethnic data, data regarding political opinion, biometric data, genetic data, data regarding religion or philosophical belief or trade union beliefs, health data, sex life data or sexual orientation data. We do NOT collect such special Personal Data.

Ways (means) of collecting personal data

In order to be able to **effectively sell** our items to you or to **make available the App for you in order to test it**, you have to directly provide us with the necessary personal data (**express consent**), and within a ordering procedure/creating an account on the App we will mark some fields as **mandatory**. We reserve the right not to respond to messages / requests on the contact address if we cannot verify your identity.

We collect your Personal Data directly from you, in certain circumstances, including when you voluntarily communicate to us, for any reason, your Personal Data.

At the same time, some personal data reaches us **automatically**, through online technologies, through the use of cookies*, logs and other similar technologies, or provided by third parties - such as Google Analytics here you can find their terms: <https://support.google.com/analytics/answer/6004245?hl=ro->

Facebook, Twitter, Youtube and others (eg. you tag us, share, write us a comment or message) and by using our Site / App / Media / placing orders you expressly agree to such indirect processing.

Your data reaches us including through the platforms indicated in the Terms and Conditions document or to which the (third-party) payment button redirects you through which we, the Company, make our products available to you in order to reach your possession. In any case, for the execution of the Contract between us, it is necessary for you to create a distinct account in our Application, with a serial number provided by the Third-Party Platform and to provide us with your *name, email address and country*. **Therefore, by purchasing our Products, you acknowledge that we are not responsible for the manner in which the data that reaches our possession from the third-party Platform or was obtained by it.**

We use personal data only for the purposes for which we collected it, unless it is reasonably necessary to use it for another purpose, compatible with the original purpose.

It is possible to process personal data without the need for express consent, where the law allows us.

In order to subscribe to our newsletter, we will also expressly request your personal data and express consent. You will be able to unsubscribe from the newsletter at any time through the instructions provided in each communication or through an express request to the e-mail address above.

Purpose of processing

- to conclude/execute the contract (this includes creating an online user account, re-verifying your identity when you return to the site, providing data to third parties for billing operations, the proper functioning of the Site, administering and improving the Site, etc.)
- to achieve our legitimate interest without affecting your fundamental freedoms (eg to answer your questions / for marketing purposes with your express consent - this includes your previous share / tag, to improve our services, to remedy technical problems, to personalize our offer according to our audience, to evaluate the Company by due diligence, for the unlikely situation in which we sell our business and therefore entire goodwill it will be transferred, to answer a request / question / complaint),
- to comply with a legal (e.g.: to the prosecutor's office, the police, courts and other competent state bodies, as a result of express requests) or statutory obligation, to claim a right in court,
- to inform you about promotional offers, events or other information about us, when we have your express consent to it (eg.: newsletter subscription).

Limitations. You can cancel your registered user account at any time, either from your account or by sending an email to the above address.

We do not transfer personal data to EEA or international third country organizations.

The database SIMBITWORLD APP is backed up in **Romania**, and the main server is in a cloud service in **Germany**.

We take into account very seriously the principle of MINIMIZATION OF DATA and therefore the personal data we process are limited only to those necessary, appropriate and relevant for the stated purposes.

At the same time, the access to your personal data is RESTRICTED as much as possible to our legal representatives, employees, collaborators, third parties who need this data to perform a contract.

As the duration of the storage of personal data, we will keep the data for as long as is necessary to fulfill our purposes for which we have collected it, including in order to meet any legal, accounting (eg. 5 years) or reporting requirements.

We take technical measures periodically for the security of the personal data collected but we cannot guarantee for perfect functionality and 100% data integrity as no website / media platform can.

You can contact us at any time at the contact address - for any questions, notifications or complaints regarding the collection, processing of your personal data **contact@simbitworld.com**.

In the unfortunate event of a breach, we will follow exactly the procedure for reporting and notifying security incidents to the ANSPDC and we will take all necessary measures to limit the spread of the effects as soon as possible.

AS OUR CLIENTS YOU HAVE THE FOLLOWING RIGHTS UNDER GDPR:

- **The right to access your own personal data** - The Customer ("data subject" within the meaning of GDPR) has the right to obtain confirmation that we process his/her personal data and to have access to that data (including by providing copies of extras).
- **The right to rectification of personal data** - The Customer has the right to request and obtain the rectification, updating or completion of his personal data inaccurate or incomplete.
- **The right to delete data** - The Customer has the right to request us the deletion of his Personal Data, for the following reasons:
 - ✓ Personal data have not been deleted and are no longer necessary for the purposes for which they were collected or processed;
 - ✓ Personal data have been processed illegally;
 - ✓ The client exercises his right to object and there are no legitimate reasons to prevail.
- **The right to restrict the processing** - The Customer has the right to request and obtain the restriction of the processing of personal data, in the following cases:
 - ✓ The customer disputes the accuracy of the data, in which case the restriction will be made for a period that would allow SIMBITWORLD SRL to verify the accuracy of that data;
 - ✓ when the processing is illegal and the Customer opposes the deletion of the Data, requesting in return the restriction of their use;
 - ✓ when SIMBITWORLD SRL no longer needs the Personal Data for the purpose of Processing, but the Customer requests the Personal Data for the establishment, exercise or defense of a right in court;
 - ✓ when the Customer has objected to the processing by virtue of the right to object, in which case the restriction will be made for the period in which it is verified whether the legitimate rights of SIMBITWORLD SRL prevails over those of the data subject.
- **The right to data portability** - The Customer has the right to receive Personal Data concerning him and which are processed by electronic means, with the right to transmit them to another Operator, when: the processing is performed by automatic means.
- **Right to object** - The Customer has the right to oppose, for reasons related to the particular situation in which it finds itself, the Processing carried out in the legitimate interest of SIMBITWORLD SRL or processing for direct marketing purposes, including profiling.
 - **The right to complain to ANSPDCP**, B-dul G-ral. Gheorghe Magheru no. 28-30, Sector 1, postal code 010336, Bucharest, Romania, anspdc@dataprotection.ro.

To exercise the rights listed please use the email address provided above. We will try to respond to your request **within 30 days**. However, the deadline may be extended on a case-by-case basis.

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App. The content of our Application is protected by copyright and other applicable intellectual property laws. All materials, functionalities, graphics, source and object code, as well as any other components of the Application are and remain the **exclusive property of SIMBITWORLD SRL**.

Users are granted a limited right to use the Application, exclusively for personal purposes and in accordance with its intended purpose, without acquiring any ownership rights over the content or the Application itself.

It is strictly prohibited to copy, reproduce, distribute, transmit, modify, adapt, decompile, reverse engineer or any other form of exploitation of the Application, in whole or in part, without the express, prior and written consent of SIMBITWORLD SRL.

It is also prohibited to use the Application for the purpose of affecting its operation, compromising security, unauthorized access to systems or data, as well as to harm, discredit or harass the Company, its collaborators, customers and/or products.

Any violation of these provisions may result in civil, misdemeanor, or criminal liability, as applicable.

COOKIES. Specific information about COOKIES

Our Site or App *may* provide a pop-in box on first access from a device, requesting your consent to accept cookies and agree to the cookie policy.

We use the term "cookies" to refer to cookies and similar technologies through which information can be collected automatically. Cookies are small files, consisting of letters and numbers, which are stored on a user's computer, mobile terminal or other equipment through which the Site is accessed.

A visit to any of our Sites/Apps mentioned above may place the following types of cookies:

1. **cookies strictly necessary** for the operation of the site
2. **analysis cookies** (user behavior)
3. **cookies for advertising/media**

COOKIE SETTINGS

Cookies that are absolutely necessary, also called "**strictly necessary**" **(1)**, provide functions without which you can not use the web page you are accessing correctly. These cookies are used exclusively by us and are the so-called First Party Cookies. They are only stored for the current browser session on your computers. Cookies that are absolutely necessary: For the login function we have a "Session-Cookie". Without this cookie it is not possible to connect and the functions behind the connection do not work.

In addition, cookies of this type ensure, for example, when changing the page from http to https the functionality of the page and compliance with security requirements regarding data transfer. Your consent is not required to use the required cookies.

Cookies that are absolutely necessary cannot be deactivated using the function of this page. However, they can be deactivated at any time using the browser used.

First Party Cookies that require your consent, "**analysis cookies**" (2) are Cookie files that, according to the legal definition, are not necessarily necessary to use the website, but which perform important tasks. Without these cookies, functions that ensure a convenient navigation on our website, such as, for example, pre-filled forms, would no longer be available. Settings made, such as language selection, cannot be saved and must be reset on each page.

Third-Party Cookies that require your consent are third-party content, "**advertising cookies/media**" (3). Third-party providers / social media platforms may theoretically place cookies, and may obtain information about your access to one of our web pages. Please access the web pages of third party providers to obtain information on their use of cookies.

Most of the cookies we use are so-called "session cookies", which are automatically deleted after you leave our site. Other cookies allow us to recognize your browser on the next visit. They remain stored on your device until you decide to delete them.

In accordance with applicable law, storing information or accessing information already stored on the User's device is permitted only after prior informing the User about the cookies used and the purposes of the processing. Therefore, upon your first visit to the Site, you were informed about the use and placement of cookies and had the opportunity to express your consent or, as the case may be, to refuse certain categories of cookies.

On this Site, we may use social media buttons (e.g., Instagram, Facebook, etc.) that redirect you to our pages on social or professional platforms. When we embed video content from platforms such as YouTube or Vimeo on the Site, if you choose to watch them, these third-party platforms may place cookies on your device. Please consult the privacy policies of the relevant networks for information about their cookies.

If you wish to limit or block cookies on the Site, you can do so through your browser settings. Here are some options:

- **Disable completely:** You can set your browser to reject all cookies.

Warning: This may significantly affect the functionality of several sites, including our Site.

- **Selective disable:** Only allow cookies from trusted sites.

Blocks third-party cookies, while maintaining the basic functionality of the sites.

- **Periodic deletion:** Set the browser to automatically delete cookies when you close the session.

- **Private/incognito browsing:** Use the browser's private browsing mode to prevent cookies from being stored.

General steps for managing cookies:

- Open your browser's settings/preferences;
- Look for the privacy or cookies section;
- Choose the desired options according to your preferences.

For specific instructions, please consult your browser's help guide:

[Google Chrome](#)

[Mozilla Firefox](#)

[Microsoft Edge](#)

[Apple Safari](#)

Warning - Blocking cookies may limit access to certain features of the Site or App, if the case applies. We recommend that you keep essential cookies enabled for an optimal experience.

You can contact us at any time at the contact address - for any questions or complaints regarding the collection, processing of your personal data **contact@simbitworld.com**.

CHANGES TO THIS DOCUMENT. We may change this document at certain intervals. Therefore, we recommend that you access this page and read the latest version each time you access / place your order.

You can access the Romanian version of the Privacy Policy here:

https://www.simbitworld.com/docs/usageTerms/privacy_policy_simbitworld_2006_ro.pdf

Last edit: 25.09.2026